



REAL FEDERACIÓN ESPAÑOLA DE FÚTBOL

Las Rozas, September 23, 2022

Dear Sirs/Madam,

The RFEF has the pleasure to share with you the Invitation to Tender (ITT) for the audiovisual rights of the 'Copa de S.M. el Rey'.

You are invited to submit your offer(s) for 3 seasons (2022/23 to 2024/25) and/or for 4 seasons (2022/23 to 2025/26) and/or for 5 seasons (2022/23 to 2026/27) for lot 1 and the territories included in Annex 1.

Any requests for clarification can be submitted to [audiovisuales@rfe.es](mailto:audiovisuales@rfe.es) until September 29, 2022 (23:59 CET). RFEF will provide answers in due course.

All bids must be made by using the Bid Form (annex 3) and sent to:

[audiovisuales@concursos.rfe.es](mailto:audiovisuales@concursos.rfe.es) latest on October 17, 2022 (23:59 CET).

The RFEF thank you for your interest and look forward to receiving your initial bid.

Best regards,

Audiovisuals Department  
RFEF



LOT 1

Lot 1 is offered on a country-by-country basis.

<b>Lot</b>	<b>Territory:</b>
E1.- Armenia	Armenia
E2.- Azerbaijan	Azerbaijan
E3.- Belarus	Belarus
E4.- Georgia	Georgia
E5.- Kazakhstan	Kazakhstan
E6.- Kirgizstan	Kirgizstan
E7.- Moldova	Moldova
E8.- Russia	Russia
E9.- Tajikistan	Tajikistan
E10.- Turkmenistan	Turkmenistan
E11.- Turkey	Turkey
E12.- Ukraine	Ukraine
E13.- Uzbekistan	Uzbekistan
E14.- Regional Lot 1	Armenia, Azerbaijan, Georgia, Kazakhstan, Kirgizstan, Moldova, Tajikistan, Turkmenistan, Ukraine, Uzbekistan
E15.- Regional Lot 2	Russia, Belarus

B1.- Australia	Australia
B2.- New Zealand	New Zealand
B3.- Indonesia	Indonesia



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### ANNEX 3

LOT 1

Deadline for the reception of the bids: **17 October 2022 (23:59 CET)**.

Bid needs to be submitted to the following email address:

**audiovisuales@concursos.rfef.es**

FORMAT OF THE TENDERER'S LETTER TO FORMALIZE AN OFFER AND ECONOMIC OFFER FOR THE ACQUISITION OF THE EXPLOITATION RIGHTS OF **THE KING'S CUP** FOR THE SEASONS 2022/2023, 2023/2024, 2024/25, AND, IF APPLICABLE, THE SEASONS 2025/26, 2026/27.

In....., the..... of..... XXXXXXX

D. / D<sup>a</sup>....., provided with DNI/Passport Number.....,

In its capacity as .....

Acting on behalf of and on behalf of..... entity constituted in accordance with the laws of ....., with registered office at .....

I hereby indicate:

(i) That, after thoroughly reviewing the Call issued by the Royal Spanish Football Federation ("**RFEF**"), the Entity is interested in the acquisition of the Lot / s that are identified below in order to exploit the Audiovisual Rights of the competition.

(ii) That the amount offered is made in euros and will be understood to correspond to the liquid value expressed in euros that would be made available to the RFEF, once all financial expenses, deductions, withholdings, fees and taxes and those that accrue for the financial transaction have been covered.

(iii) That in relation to the signal of the matches, the Entity acknowledges and accepts that it will pay the RFEF or whoever it indicates the technical costs / expenses of access to the signal in the terms that are expressed in the corresponding section of the tender.



(iv) That the Entity understands and accepts all the terms and conditions governing the Tender and the future Contract with the RFEF.

By virtue of the foregoing, the Entity expresses and details the terms and conditions of its Offer:

### 1.- CORPORATE DATA

<b>Company Name</b>	
Address	
VAT Number	
<b>Contact Person</b>	
Title	
E-mail	
Phone number	

### 2.- NET ECONOMIC OFFER IN EUROS OFFERED FOR EACH SEASON

The Entity (Bidder) must indicate the offer for each season and each Lot of interest for the exploitation of the Rights. In reference to Point 8 of the ITT ("Evaluation and awarding of lots") the entity can bid for three, four and/or five years. The technical costs as described in point 5 of the ITT the section 5 "Production of the matches" will apply.

Lot number	2022/2023	2023/2024	2024/2025	2025/26	2026/27
Num.(3 seasons)	..... EUR	..... EUR	..... EUR		
Num.(4 seasons)	..... EUR	..... EUR	..... EUR	.....EUR	
Num. (5 seasons)	..... EUR	..... EUR	..... EUR	.....EUR	..... EUR
Num.(3 seasons)	..... EUR	..... EUR	..... EUR		



Num.(4 seasons)	..... EUR	..... EUR	..... EUR	.....EUR	
Num.(5 seasons)	..... EUR	..... EUR	..... EUR	.....EUR	...EUR
Num.(3 seasons)	..... EUR	..... EUR	..... EUR		
Num.(4 seasons)	..... EUR	..... EUR	..... EUR	.....EUR	
Num.(5 seasons)	..... EUR	..... EUR	..... EUR	.....EUR	...EUR

The Entity agrees to be bound by the terms and conditions of the Contract in Annex 4 and the Offer is an irrevocable and unconditional offer which may not be modified (unless requested by the RFEF) or withdrawn for a period of sixty (60) days after receipt of such Offer.

### 3.- CHARACTERISTICS OF THE MEDIA SERVICES

(in reference to point 7.4 of the ITT)

<b>Platform Description</b>	Names of Platform (s):	
	Technical delivery of platform (s):	
	Commercial segment and pricing details (Free /Pay/PPV)	
	Market Penetration and share in the territory (ies)	



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<b>Experience in football broadcasting</b>	
<b>Programming plan for Competition</b>	
<b>Promotion plan for Competition</b>	

The Entity is encouraged to add further information to its technical reports that outlines its capabilities.

**Mr/Mrs. [Name and Surname]**

On behalf of [Company Name]

Date: [dd/mm/y]

Stamp: