



REAL FEDERACIÓN ESPAÑOLA DE FÚTBOL

Las Rozas, November 16, 2022

Dear Sirs/Madam,

The RFEF has the pleasure to share with you the Invitation to Tender (ITT) for the audiovisual rights of the 'Copa de S.M. el Rey".

You are invited to submit your offer(s) for 3 seasons (2022/23 to 2024/25) and/or for 4 seasons (2022/23 to 2025/26) and/or for 5 seasons (2022/23 to 2026/27) for lot 1 and the territories included in Annex 1.

Any requests for clarification can be submitted to audiovisuales@rfe.es until November 23, 2022 (23:59 CET). RFEF will provide answers in due course.

All bids must be made by using the Bid Form (annex 3) and sent to:

audiovisuales@concursos.rfe.es latest on December 7, 2022 (23:59 CET).

The RFEF thank you for your interest and look forward to receiving your initial bid.

Best regards,

Audiovisuals Department
RFEF



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ANNEX 1

LOT 1

Lot 1 is offered on a country-by-country basis and exclusively, except when stated that exclusivity is not offered.

Lot	Authorized territory includes:
B1.- Brunei	Brunei
B2.- Malaysia	Malaysia
B3.- Singapore	Singapore
B4.- Thailand	Thailand
B5.- Cambodia	Cambodia
B6.- Laos	Laos
B7.- Philippines	Philippines
B8.- Taiwan	Taiwan
B9.- India	India, Afghanistan, Bangladesh, Bhutan, Maldives, Nepal, Pakistan, Sri Lanka
B10.- Maldives	Maldives
B11.- Mongolia	Mongolia
B12.- Regional Lot A	Malaysia, Brunei
B13.- Regional Lot B	Thailand, Laos, Cambodia



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ANNEX 3

LOT 1

Deadline for the reception of the bids: **December 7, 2022 (23:59 CET).**

Bid needs to be submitted to the following email address:

audiovisuales@concursos.rfef.es

FORMAT OF THE TENDERER'S LETTER TO FORMALIZE AN OFFER AND ECONOMIC OFFER FOR THE ACQUISITION OF THE EXPLOITATION RIGHTS OF **THE KING'S CUP** FOR THE SEASONS 2022/2023, 2023/2024, 2024/25, AND, IF APPLICABLE, THE SEASONS 2025/26, 2026/27.

In....., the..... of..... XXXXXXX

D. / D^a....., provided with DNI/Passport Number.....,

In its capacity as

Acting on behalf of and on behalf of..... entity constituted in accordance with the laws of, with registered office at

I hereby indicate:

(i) That, after thoroughly reviewing the Call issued by the Royal Spanish Football Federation ("**RFEF**"), the Entity is interested in the acquisition of the Lot / s that are identified below in order to exploit the Audiovisual Rights of the competition.

(ii) That the amount offered is made in euros and will be understood to correspond to the liquid value expressed in euros that would be made available to the RFEF, once all financial expenses, deductions, withholdings, fees and taxes and those that accrue for the financial transaction have been covered.

(iii) That in relation to the signal of the matches, the Entity acknowledges and accepts that it will pay the RFEF or whoever it indicates the technical costs / expenses of access to the signal in the terms that are expressed in the corresponding section of the tender.



(iv) That the Entity understands and accepts all the terms and conditions governing the Tender and the future Contract with the RFEF.

By virtue of the foregoing, the Entity expresses and details the terms and conditions of its Offer:

1.- CORPORATE DATA

Company Name	
Address	
VAT Number	
Contact Person	
Title	
E-mail	
Phone number	

2.- NET ECONOMIC OFFER IN EUROS OFFERED FOR EACH SEASON

The Entity (Bidder) must indicate the offer for each season and each Lot of interest for the exploitation of the Rights. In reference to Point 8 of the ITT ("Evaluation and awarding of lots") the entity can bid for three, four and/or five years. The technical costs as described in point 5 of the ITT the section 5 "Production of the matches" will apply.

Lot number	2022/2023	2023/2024	2024/2025	2025/26	2026/27
Num.(3 seasons) EUR EUR EUR		
Num.(4 seasons) EUR EUR EUREUR	
Num. (5 seasons) EUR EUR EUREUR EUR
Num.(3 seasons) EUR EUR EUR		



Num.(4 seasons) EUR EUR EUREUR	
Num.(5 seasons) EUR EUR EUREUR	...EUR
Num.(3 seasons) EUR EUR EUR		
Num.(4 seasons) EUR EUR EUREUR	
Num.(5 seasons) EUR EUR EUREUR	...EUR

The Entity agrees to be bound by the terms and conditions of the Contract in Annex 4 and the Offer is an irrevocable and unconditional offer which may not be modified (unless requested by the RFEF) or withdrawn for a period of sixty (60) days after receipt of such Offer.

3.- CHARACTERISTICS OF THE MEDIA SERVICES

(in reference to point 7.4 of the ITT)

Platform Description	Names of Platform (s):	
	Technical delivery of platform (s):	
	Commercial segment and pricing details (Free /Pay/PPV)	
	Market Penetration and share in the territory (ies)	



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Experience in football broadcasting	
Programming plan for Competition	
Promotion plan for Competition	

The Entity is encouraged to add further information to its technical reports that outlines its capabilities.

Mr/Mrs. [Name and Surname]

On behalf of [Company Name]

Date: [dd/mm/y]

Stamp: