



REAL FEDERACIÓN ESPAÑOLA DE FÚTBOL

Clarifications requested from bidders in the process for the receipt of bids for the contracting of certain audiovisual broadcasting rights of the King's Cup and Supercup seasons 2022/23 to 2026/27 for International Territories. Tender published by the RFEF on September 23, 2022.

The clarification requested is indicated in blue and the RFEF's response is indicated in red.

1. Audiovisual Betting exclusion. Both ITTs exclude internet betting via audio visual means. Are you able to share the ITTs for betting rights?

The betting tender has been published on the RFEF website.

2. English commentary and graphics. Can you confirm if the signal includes English commentary and graphics for all or some matches?

Yes, the signal includes English commentaries and graphics for at least 33 matches of Copa del Rey each season, and 3 matches of Supercup. There is a chance that further matches of earlier rounds will be provided with graphics as well English commentary.

3. Signal access- are there any options to access the signal using IP or cloud based methods rather than satellite? In those circumstances would the per match signal access fee apply?

The standard ways to access the signal will be via satellite only. Other delivery methods such as streaming (RTMP or SRT) might be possible but details incl. costs needs to discussed with the technical provider.

4. Clip access- Clips are an important component of rights. Can you elaborate on your thinking here noting the wording in Annex 4 which references that clips are excluded unless otherwise agreed.

Licensee will have the right to use clips on its channel and its official social media accounts. Sublicensing to third parties is not possible for the Licensee. RFEF retains the right to distribute clips in the territory.

5. Please provide a list of all sponsors and categories as referenced in Article 4 of Annex 4 of the Copa ITT and Article 4 of Annex 3 of the SuperCup ITT

At this moment the sponsors of the competition are :

ADIDAS and FINETWORK for the Cup, and ADIDAS for the Supercup.

6. Social Media. We note the broad exclusion of social media use for RFEF and clubs for social media exploitation. Is the RFEF prepared to geoblock those clips to exclude territories where it licenses the media rights and is the RFEF prepared to



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make it clear that licensees are able to exploit rights on those platforms (geoblocked to the territory granted)?

RFEF is not able to restrict the clubs to geoblock any clips or reduce their social media activities. The Licensee will have the unique proposition to offer not only live matches exclusively in the territory but also excerpts to all matches (non exclusive). Licensee will be allowed to exploit clips on its own and operated channels and their official social media accounts (non exclusive).

Las Rozas, September 30, 2022