



LOS Venue Marketing Service Manager

Job information

Job title: LOS Venue Marketing Services Manager

Hierarchy level: Manager

Full/part-time (%): 100%

Start date: 18/05/2020*

End date: 29/06/2020*

(*) The dates may be modified.

Project misión

- 🌀 Deliver to the highest standard, the on-site marketing rights granted to the Commercial Partners of the UEFA EURO 2020™ at a specific venue.
- 🌀 Support the commercial partners with their activation programme and protect UEFA's commercial interest at the UEFA EURO 2020 venue.
- 🌀 Act as a primary point of contact for the various sponsor representatives active at the venue.
- 🌀 Co-lead a venue with a UEFA appointed Venue Marketing Operations Manager (VMOM).

Key responsibilities

With a team of 3-4 people.

Ensure that all marketing rights are delivered to the highest standard, in a smooth manner, including the clean site principles.

Implement the pre-defined on-site operations projects related to:

- 🌀 Commercial Display.
- 🌀 Advertising Boards and Branded Signage.
- 🌀 Delivery of VIK products.
- 🌀 F&B Concessions.
- 🌀 Merchandise Concessions .
- 🌀 Youth Programmes.
- 🌀 Sole & Exclusive Programmes .
- 🌀 Giant Screen.

Manage efficiently, in liaison with Headquarter staff, the late requests and/or distribution of:

- 🌀 Tickets.



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- 🌀 Accreditation devices.
- 🌀 Parking passes.

Manage efficiently the following operational elements:

- 🌀 Official Photo and Filming Crew.
- 🌀 Venue Tours.
- 🌀 Gifts.
- 🌀 Stadium Offices.
- 🌀 Monitor On-Site Commercial Partner activities.
- 🌀 Plan and allocate the various tasks among the marketing venue team together with the Venue Marketing Operations Manager.
- 🌀 Manage efficiently and respectfully the assigned volunteers.
- 🌀 Attend regularly venue team meetings and act as the expert of the Marketing Programme within the venue.
- 🌀 Report regularly on venue team activities to Regional Venue Marketing Manager.

Profile of successful candidate

Must-have requirements

- 🌀 Expert in marketing operations at top international sport events.
- 🌀 Fluent in English & ideally the local language.
- 🌀 Prepared for demanding working hours.
- 🌀 Calm, respectful and well mannered.
- 🌀 Leadership experience and experience in managing a small team.
- 🌀 Organised, good attention to detail.
- 🌀 Excellent time management skills.
- 🌀 Valid work permit.