



# LOS Venue Tour Marketing Leader

## Job information

Job title: LOS Venue Tour Marketing Leader

Hierarchy level: Coordinator

Full/part-time (%): 100%

Start date: 31/05/2020\*

End date: 29/06/2020\*

(\*) The dates may be modified.

## Project misión

The mission of Commercial Operations (CMLO) is to:

- 🌀 Deliver up to the highest standards the on-site marketing rights granted to the commercial partners of UEFA EURO 2020.
- 🌀 Support the commercial partners with their activation programme and protect UEFA's commercial interest at the UEFA EURO 2020 venue.
- 🌀 Together with the UEFA Venue Marketing Manager(s), act as a primary point of contact for the various other venue team members and active sponsors for all marketing-related aspects.

## Key responsibilities

- 🌀 Lead various stadium tours for medium to large size groups and present the venue, the competition and UEFA's activities.
- 🌀 Make the necessary preparations and contacts to ensure a smooth implementation of the requested tours, such as preparations of access devices, controls of routes, confirmation of meeting points and time to group chaperones, organisation of necessary parking lots and passes, etc.
- 🌀 Liaise regularly regarding on-site activities with the UEFA Venue Marketing Manager(s).

## Profile of successful candidate

### Must-have requirements

- 🌀 Fluent in English.
- 🌀 Strong skills in public presentation (oral).
- 🌀 Fresh, positive, entertaining.
- 🌀 Calm, respectful and well mannered.
- 🌀 Excellent understanding of UEFA's activities.
- 🌀 Knowledgeable on city and venue he/she will be working on.
- 🌀 Valid work permit.