



REAL FEDERACIÓN ESPAÑOLA DE FÚTBOL

## **FINAL MATCH OF THE COPA DE S.M. EL REY (THE KING'S CUP)**

### **BID FOR EUROPEAN UNION COUNTRIES AND OTHER EUROPEAN COUNTRIES**

#### **SEASONS 2027/28, 2028/29, 2029/30, 2030/31 AND 2031/32**

#### **1.- Identification of the RFEF**

The RFEF is an entity that markets the audiovisual rights of the Final Match of the Copa de S.M. el Rey (the King's Cup) pursuant to that foreseen in Royal Decree-Act 15/2015 of 30 April 2015. The RFEF shall be exclusively responsible for the decisions concerning the analysis and assessment of the bids, the award, and the signature of contracts, the collection of the amounts offered directly by the Successful Bidders.

Parties interested in submitting bids (hereinafter, the "Candidates", "Bidders" or "Interested Parties") must contact the RFEF via the following contact details:

#### **Real Federación Española de Fútbol**

Mr. Rafael Zapatero  
TV Department Manager  
Plaza Luis Aragonés s/n  
Las Rozas, Madrid  
Email: [tv@rfe.es](mailto:tv@rfe.es)

#### **2.- Marketed rights.**

2.1.- The RFEF offers this option of submission of bids for the lot described below:

##### **Lot 1: Matches**

- Exclusive and live broadcasting through any broadcasting means of the final match of the Copa de S.M. el Rey for the Territories of appendix 1.
- Delayed and non-exclusive broadcasting of the match.
- The Successful Bidder is given the possibility of drawing up match summaries for its programs or channels.



Clause 4 details the content of the marketed rights.

2.2.- The rights acquired and the obligations undertaken by the Successful Bidder in accordance with this document are personal and cannot be sold, sub-licensed, subcontracted, allocated, transferred or disposed of to third parties without the express, prior consent in writing of the RFEF, granted prior to any eventual sub-licence contract or eventual transfer act that is to be signed. If authorisation is requested, the details of the company to which it is to be sub-licensed, the territory, term, channel and audience of the channel and the request thereto must be submitted in writing at least 15 calendar days prior to the broadcasting date of the match to the following address: tv@rfe.es

The RFEF shall reply to the sub-licence or transfer request within 5 calendar days as from receipt of the full documentation requested to the licensee.

The RFEF may withhold the sub-licence with reasoned arguments in the following cases:

- If the potential sub-licensee owes a debt to the RFEF and/or there are ongoing legal proceedings with regards to the non-payment of certain amounts.
- There is a reputation risk to the RFEF with regards to channels issuing socially inadequate content, i.e., content related to illegal activities.
- The potential sub-licensee proposes a broadcasting format for the rights that breaches that laid down in these rules.

If the answer is negative, the decision is to be explained.

In the case of a sub-licence or transfer, always previously authorised in accordance with the previous paragraph, the licensee shall be liable, jointly and severally with the sub-licensee or transferee, for the acts and omissions of any sub-licensee or transferee and shall ensure that the sub-licensee expressly assumes in writing all obligations and duties under this procedure and the licence agreement and compliance at all times with all terms, conditions and obligations of the licence agreement and the contract.

2.3.- The acquisition of audiovisual content gives right to free-access broadcasting or payment services, under any manner of distribution, television, cable, satellite, adsl, wifi, internet, web including OTT, 3G, 4G, 5G, mobile devices and other future distributions, in a linear or non-linear format and on-demand.

2.4.- The lot shall be offered per countries or regions as foreseen in appendix 1 or to all countries as per the global lot. Setting of the lots is subject to be changed



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according to market characteristics. Lots can be bided separately, i.e., in different temporary moments.

Awards are exclusive. If the global lot is awarded, the lots per countries or regions shall not be awarded. If the lot per regions is awarded, the lot per countries shall not.

#### 2.5.- Seasons:

The lot is marketed for a period of five seasons as from season 2027/2028, inclusive, up to season 2031/2032, inclusive. Season shall commence on 1 July of each year and end on 30 June of the following year.

#### 2.6.- Broadcasting guarantees.

The Successful Bidder must guarantee that the Rights are exclusively accessible from each of the awarded Territories, and undertakes to implement any and all security measures, such as encryption of signals or geo-blocking systems, DRM systems to avoid access thereto from outside the Territory and/or illegally. In that concerning accessible content via Internet or any other broadcasting equivalent means, the Successful Bidder operating the aforementioned audiovisual content must commit to take all measures necessary to avoid the copy, storage, preservation or submission of the acquired audiovisual content, and the use of a system prohibiting access or broadcasting thereof outside the country authorised to broadcast the content.

### **3.- Format and date of the final match.**

Notwithstanding any possible changes in the competition, as may be decided by the relevant bodies of the RFEF, the Final Match is expected to take place in the month of April of each year, and begin between 20:00 and 21:30 hours.

The RFEF shall set the date and time of the match.

The date and time refer to the Madrid hours, included in the European Central Time, CET.

### **4.- Transferred rights to the lot.**



Rights included in the previous sections shall be understood to be transferred exclusively for the territories awarded to each bidder. However, rights shall be granted non-exclusively to those territories subject to signal overlapping or as expressly indicated in clause 4.3 and in appendix 1.

The Successful Bidder can also delay broadcasting of the final match.

#### 4.2.- Excluded rights.

Rights awarded to a final operator as part of a Lot represent all of the awarded rights. Any right that is not expressly included as part of one Lot is out of its scope, for example, data, statistics, scouting, virtual reality, interactive entrainment products, expressly excluding from this tender the exploitation of gaming platforms and/or online betting agencies for live broadcasting in everything related to gambling and the gaming sector and the possibility of broadcasting Matches in trains, flights, and all types of navigation. Broadcasting in public places such as bars, restaurants and hotels (provided that it refers to the display of the match free of charge, without charging admission, in such a way that broadcasting is accessory to the use that the client does of the premises for consumption or accommodation). Therefore broadcasting is not allowed in cinemas and theatres or similar premises or places with spectators.

4.3.- Some of the offered rights are not exclusive, and this comes to the knowledge of the interested candidates, specifically the following:

1.- The RFEF, so as to promote the Final Match and promote interest of the audiovisual product, and the participating Clubs or Sports Corporations (Sociedades Anónimas Deportivas -S.A.D.-) can broadcast the recorded match after it has ended, after the first 12 hours from end, provided that they do so directly through their own broadcasting channel, focused on the sporting activity of the club or participating entity, having a TV licence in DTT, OTT or app.

2.-The RFEF, where appropriate, and the Clubs and/or S.A.D playing the match can publish clips and/or highlights of images in their official digital platforms, i.e., any official digital broadcasting channel, including Social Networks. Such use shall be restricted to a maximum of one hundred and thirty-five seconds (1'35'') (not including prologues, repetitions or images after the end of the match), for them to be published after the match.

3.- The RFEF and the Clubs and/or S.A.D. can broadcast pre-match images and post-match images in their TV channel, app, OTT, web, social networks, etc.

4.- The RFEF and the Clubs and/or S.A.D. may offer 5 near-live miniclips containing images of the match but not the goals, of a maximum of 15 seconds



and with the obligation of promoting the operator that is broadcasting the match live.

5.- With the main purpose of promoting the Competition, the RFEF shall have the right to use the Final Match of the Copa de S.M. el Rey, under the following terms and conditions in a non-exclusive basis:

(i) Websites, applications, digital platforms and other

(a) Match Images

The RFEF shall have images of the match through a summary of 135 seconds of images of the match as from the end of the match. Such images may be used in image fragments and are limited to an aggregated maximum of 135 seconds (not including prologues, repetitions or images after the end of the match). Likewise, it shall have the possibility of showing the match on a deferred basis once 12 hours have elapsed from the end of the match. The use of such match and images is limited to the digital environment (websites, applications, digital platforms) managed and owned by the RFEF.

Summaries can be included as from the end of the match; and on the match showed on a delayed basis they can be issued once 12 hours have elapsed from the end of the match, among others, in the official website of the RFEF, applications, platforms, technological innovation projects (such as enhanced virtual reality or any other that may be developed), data analysis programs, statistics programs for professional use, official channels of the RFEF in digital platforms (YouTube, Vimeo, Twitch, etc.), video games, official museums and the interaction of all of the above with on-line and off-line terminals, both for professionals and for the general public, as appropriate.

All of it limited to the digital environment and official channels owned by the RFEF and in no case to environments or channels that are branded or owned by third parties.

(b) Pre and post match images

The RFEF can use the pre and post match images, including images of the warming up, press conferences, crowd atmosphere and formal events.

Interviews with the coach and/or players shall have fifteen (15) minutes flash freezing and superflash of thirty (30) minutes.

(c) Non-game match images

The RFEF may use images on accessory events to the match as from five (5) minutes after the end of the Final Match. These images can be used in fragments and shall be limited to an aggregated maximum of sixty seconds (60"). These non-game images include, for example, players' benches, stands, etc.



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The use of such images shall be limited to the promotion of the Competition and to encourage attendance to the stadiums.

(ii) Official social networks of the RFEF

(a) Match Images

The RFEF can use images of the Final Match in official social networks of up to one hundred and thirty-five seconds (1'35'') (not including prologues, repetitions or images after the end of the match), as from the end of the match. These images can be used in fragments and shall be limited to an aggregated maximum of one hundred and thirty-five seconds (1'35'').

The use of such images shall be limited to the promotion of the Competition and to encourage attendance to the stadiums and shown through the means broadcasting the match.

For clarification purposes, broadcasting of images is the right to show such images, but not to exploit them for a profit-nature purpose. Therefore, the RFEF cannot transfer such images to a third party in the Territory (except to Clubs, SAD, reserves, sponsors, collaborators or commercial partners of the RFEF).

(b) Non-game match images

The RFEF may use match images on official social networks as from five (5) minutes after the end of the Final Match. These images can be used in fragments and shall be limited to an aggregated maximum of sixty seconds (60''). These non-game images include, for example, players' benches, stands, etc.

The use of such images shall be limited to the promotion of the Competition and encouraging attendance to the stadiums or shown through the means broadcasting the match.

(c) Pre and post match images

The RFEF can use the pre and post match images, including images of the warming up, press conferences, crowd atmosphere and formal events.

Interviews with the coach and/or players shall have fifteen (15) minutes freezing and superflash of thirty (30) minutes.

For clarification purposes, none of the images mentioned in section 6 can be exploited by or through third parties different from the RFEF.

6.- Closed circuit rights in the Stadium.



7.-Rights of the final match in Spain and international that are marketed by the RFEF

8.- The RFEF and the participating clubs may use their right to footage of the match.

### **5.- Match production.**

So as to enable the integrity and uniformity of the criteria that are to govern the technical production of the final match of the Copa de S.M. el Rey, and to preserve and promote the international image of both the competition and the RFEF, the international production of the match shall be dealt by the RFEF and under its responsibility. However, the RFEF may receive technical assistance from third parties so as to guarantee an adequate production level. Such third parties in no case shall be responsible for the production. Production shall, at all times, be under the responsibility of the RFEF. The match shall be produced with a HD format (1080p50 pixels) at least, and superimposed comments and graphs shall be in English.

The operator must pay for the technical costs related to the supply of the Signal, incurred by the company supplying the services, designated by the RFEF. These costs are independent of the bid made for the award of the rights and cannot be compensated with the final award price paid. The payable amount to the RFEF or to the appointed company corresponds to the cost required to provide access to the signal. Such cost, in accordance with the prices provided for similar competitions, amounts to one thousand five hundred (€1,500) EUROS per match and per territory. This amount shall be the only one payable to receive the match signal. The signal shall be delivered via a satellite with European footprint.

The RFEF guarantees compliance of the minimum requirements concerning camera position and sound production rules. Additionally, the RFEF undertakes to implement all necessary technical measures to guarantee a signal broadcasting that complies with the highest quality international standards available in the market.

In any case, the access cost to the signal must be paid by whoever is designated by the RFEF within fifteen (15) days as from the date of the final match.

### **6.- Marketing terms and conditions**

Prior to the disclosure of these terms and conditions, the RFEF has requested from the National Commission for Market Competition ("hereinafter **CNMC**") a report on the adequacy of such terms and conditions to Royal Decree-Act 5/2015.



## **7.- Intellectual property, trademarks and digital assets.**

7.1.-The RFEF is the co-holder, along with the clubs, of all Intellectual Property Rights of the Competition.

The RFEF, where appropriate, and the clubs, with regards to the images on their teams, can use the right to footage at the end of the match. Audiovisual material related to the filmed, recorded and/or produced match, including the international signal, summaries, clips and any other audiovisual material related to the match are considered to be footage. The right to footage means the right to broadcast footage. Clubs shall also have the right to footage of their images of played match. In this sense, after the period of validity of the relevant marketing agreement, the Successful Bidders must return to the RFEF any material generated from the exploitation of the awarded Lot or destroy it if so is requested by the RFEF, as well as any information owned by virtue of the marketing contract, which may give rise to an undue use of audiovisual rights after the term of the corresponding contract.

7.2.- The RFEF is also the holder of the Trademarks and distinguishing marks of the Competition Copa de S.M. el Rey, and of all other trademarks of RFEF and/or of the Tender. Nothing contained in this Tender is interpreted as an express or implicit award of intellectual property rights to none of the Bidders over the intellectual property that belongs to the Clubs and/or to the RFEF.

7.3.- During the life of the contract that is signed with the Successful Bidders, only the RFEF, where appropriate, and the participating clubs can make use of any digital asset, understood as tokens or NFTs or similar and any other similar asset that exists or that may be developed in the future.

## **8.- General documents to be submitted with the bids.**

8.1.- Within the deadlines indicated by the RFEF, all legal entity with capacity to act can submit a bid, filling out the form indicated in appendix 2 and providing the following documents:

8.1.1.- General description of the candidate and experience in the exploitation of audiovisual rights in sport events. Intermediary Agencies must give proof of their experience and capacity in the international distribution of such events.

8.1.2.- Give evidence of an average annual turnover in the last three years of over one million and a half (€1,500,000.00) euros. However, if a Candidate, for whatever reason, does not give proof of such turnover, such Candidate can be considered



to be eligible if it takes the commitment to pay in the first season the total amount (100%) of its bid for the first season as of the date of the Signature of the Licence Contract. Turnover shall be evidenced through submission of the audited annual accounts of the company for the financial year 2024.

8.1.3.- To such effect, the RFEF can agree for the Successful Bidder to provide a bank guarantee or additional guarantee for each of the seasons awarded so as to ensure payment of its obligations within the tender. The guarantee must be issued by a bank, subject to the control of the Sole European Banking Supervisory Mechanism implemented by the European Central Bank. Likewise, the bank guarantee must be payable on first demand and without the benefits of discussion, order or division. The decision on such requirement must be made within a maximum of 5 days as from the award and the bank guarantee or guarantee must be provided within the following 30 days of the signature of the contract. Its implementation shall be conditional upon the submission of the bank guarantee. The bank guarantee can be required for each season or for all of the seasons of the contract. The bank guarantee shall remain in force for two months after the last payment period of each season. If an alternative guarantee is provided to the bank guarantee, the express approval in writing of the RFEF shall be required.

The cases where the RFEF may request the submission of a bank guarantee as the following:

- 1.- When the bid represents more than 10% of the turnover of the last financial year.
- 2.- When the bid is submitted by a company that has never entered into a contract with the RFEF before.
- 3.- When the bidder has failed to comply a contract signed with the RFEF.

8.1.4.- If there are ongoing disputes or outstanding amounts between the RFEF and the Candidate, or between a company of the same Group of Companies of the Candidate with regards to any agreement related to the default of audiovisual rights, along with the bid, it shall submit a first-demand guarantee payable by the Candidate, equivalent to the sum of: (a) the outstanding amount; and (b) the bid provided in this process. The RFEF shall assess if such guarantee is enough to admit the bid.

8.1.5.- If the candidate holds its tax residence in Spain, or acts through a permanent establishment located in Spain, or for any other reason is registered in the taxpayers' tax registry of Spain, it must submit a certificate of being up to date



with its tax obligations with the Spanish Tax Administration Agency (AEAT). The certificate to be submitted is to be issued by the Spanish Tax Administration Agency.

8.1.6.- When the candidate is a company registered at the Spanish Social Security, it must submit a certificate of being up to date with its obligations with the Social Security.

8.1.7.- Submit an affidavit signed by the legal representative or proxy of the entity, evidencing that the company has not been considered for, nor has it requested, the opening of bankruptcy proceedings. Submission of bids from candidates that are subject to settlement, bankruptcy and/or insolvency proceedings, arrangements with creditors or subject to a legal moratorium with creditors shall not be admitted.

8.1.8.- It must provide the following documents:

- a) Certificate of current registration at the commercial registry.
- b) Copy of the last audited annual accounts of the candidate and its parent company.
- c) Power of attorney or powers of the legal representative of the company.

8.3.- Specific documents related to professional and/or technical solvency.

A Technical Report drawn up by the Candidate shall be submitted, including at least the following details with regards to the broadcasting of the matches in the territory:

- Characteristics of the audiovisual communication services for the broadcasting of all matches, indicating the available territorial coverage;
- Description of the means to exploit the offered Rights and their availability to the public;
- Description of the programme plan for the Copa de S.M. el Rey Final Match, including level of coverage and exposure;
- Experience of the company in exploiting audiovisual content, expressly indicating the contents related to football;
- Technical methods of distribution and marketing segment (free, payment, payment per service, etc).

If the bid is submitted via an intermediary, a report shall be drawn up indicating the general description of its activities, pointing out expressly the sports content



offer and submitting an action plan that includes the expected coverage for the exploitation of audiovisual content if it ends up being the Successful Bidder.

## **9.- Procedure and calendar**

### 9.1 General

Interested candidates shall submit their bid for the five seasons (seasons 2027/28, 2028/29, and 2029/30/31 and 2031/32).

When submitting a Bid, the candidate accepts that the Bid is an irrevocable offer that cannot be changed (unless so is requested by the RFEF) or withdrawn during a period of sixty (60) days as from receipt of such Bid.

Bids shall be submitted within the term indicated by the RFEF.

### 9.2.- Bidding Documents.

#### 9.2.1.- Content and submission of the Bid.

The Bid comprises the documents referred to in section 8 and the financial bid.

The financial bid shall be submitted through the form included as appendix 2, within the term indicated by the RFEF.

9.2.2.- The receivable amounts by the RFEF shall be presented and paid in euros, and be free of:

- All taxes (VAT shall be included, as relevant);
- Deduction and/or withholdings, of any kind, applicable with respect to such payments and with no deduction or liability applicable thereto.
- Bank expenses and financial costs related to the financial transaction.

The Successful Bidder shall be the only responsible for the payment of the foregoing taxes, deductions and/or liabilities generated from the non-payment thereof. If such taxes are to be paid by the RFEF, the LICENSEE shall calculate the corresponding gross amount to ensure that the RFEF receives the total amount of the consideration indicated as Global Amount.

Payment of the consideration shall be made via bank transfer to the account indicated by the RFEF and shall be effective as from the moment on which the RFEF receives the payable amount in its bank account. The amount indicated in the letter of the bid is the net payable amount.



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The successful bidder shall comply with its payment obligations in accordance with the payment schedule indicated in the contract (appendix 3)

9.2.3.- Candidates shall submit the documents and the bid via electronic means to the following email address: [copaeu@concursos.rfef.es](mailto:copaeu@concursos.rfef.es)

The subject shall indicate the name of the company submitting the bid and the number of the geographical lot according to numbering of appendix 1, or otherwise indicate that it is submitting the bid for the global lot, comprising all countries.

All documents of the Bid must:

- a) Be complete, include all requirements listed in sections 8 and 9 and fully comply with the terms and conditions and with the procedures required in accordance with that foreseen in this IRO.
- b) Include the original signatures of the authorised representatives of the Candidate, accompanying such with documents supporting such representation.

9.2.4.- The email includes a certification system of entry and sealing in real time incoming emails provided by a third party in accordance with the requirements of Act 59/2003, on Electronic Signature and Regulation (EU) 910/2014, on Services concerning Electronic Identification and Trustees for Electronic Transactions in the Domestic Market (eIDAS). The RFEF shall not have access to the information that the interested parties submit to the referred emails up to the date and time of opening of the applications and of the financial bids, which shall take place before a Notary Public. When opening the bids, the service supplier shall provide to the RFEF, before a Notary Public, the keys or systems to enable access to the documents concerning the bids.

9.2.5.- Following the publication at the website of the RFEF of this IRO, Candidates may request from the RFEF any reasonable clarification concerning the content of the IRO. Queries or clarifications can be addressed via email to [tv@rfef.es](mailto:tv@rfef.es) within the term indicated in the calendar. The answer of the RFEF shall also be given within the term indicated in the calendar, through the same means and be published through the website [www.rfef.es](http://www.rfef.es) respecting the confidentiality of the applicants so that such answer is available to all Candidates, but not disclosing the identity of whoever made the query.



### 9.3.- Language of the bid.

All documents concerning the Bid must be drawn up in Spanish or English. Any document that is not in Spanish must be accompanied by a translation to Spanish or English and, in case of conflict between the versions in different languages, the version in Spanish shall prevail.

The non-submission of documents in Spanish shall be remedied within time-limit set.

### 9.4.- Calendar.

The calendar for the marketing of Rights shall be as follows:

<b>Date</b>	<b>Event</b>
25 June 2026	Publication of the invitation to tender for the submission of bids in the website of the RFEF
Up to date 1 July 2026	Deadline to request clarifications
Up to date 7 July 2026	Deadline RFEF to give an answer to such queries.
Up to 21 July 2026	Up to 09:30 AM hours end of term to submit bids.
As from end of term to submit bids	Opening of bids before Notary Public  Where appropriate, when any evidencing document is missing, there shall be a 48-hour term for corrections.



After term for corrections	Provisional award by the assessment body.
After assessment	Ratification and final award by the Control Body.
Within a term of 20 calendar days after the award.	Formalisation of the Contract.

All dates and times refer to the Madrid hours, included in the European Central Time, CET.

#### 9.5.- Assessment.

The assessment of the RFEF must ensure respect of the principles of public procedure, transparency, competitiveness and non-discrimination, with regards to the tenders submitted.

The award criterion shall be the best financial bid taking into account the following rules:

If competitive bids are received for the same territories, either through bids for individual lots, lots grouped per region or through a global bid comprising all territories subject to the tender, the award shall be made in accordance with the following rules:

(i) when there is a global bid that reaches or exceeds the reserve price set for the global lot, such bid shall be considered preferential and be picked;

(ii) in the absence of a global bid reaching such reserve price, the bids received for the individual lots and the bids received for the lots grouped per region over the same territories shall be assessed, adding the bids of the individual lots, comparing the figures to those of the bid for the regional lot, and the awarded offeror shall be the one that, equalling or exceeding the reserve price, offers a higher consideration.

The assessment body shall submit to the RFEF's control and management body for audiovisual rights a provisional award proposal that is to be approved by such



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management body.

9.6.- The assessment body shall be composed of the following persons:

- The General Manager of the RFEF or the person appointed by him for his representation.
- The Financial Manager.
- The Legal Advisory Manager.
- The Competitions Manager.
- The Marketing Manager.
- The TV Manager.

A lawyer of the Legal Department shall act as Secretary of the body.

The bidder chosen by the RFEF shall be a provisional Successful Bidder for the exploitation of Audiovisual Rights. The final award is dependent upon (i) the signature of the licence contract between the Successful Bidder and the RFEF (the "Licence Contract"); (ii) the agreement between the Successful Bidder and the RFEF of appropriate safeguards for the correct execution of the assumed financial obligations; and (iii) compliance of all documents required for the process.

#### 10.- Reserve price

The RFEF has set a reserve price for the lots and deposited it before a Notary Public. The envelope shall be opened on the opening day of the bids.

If none of the bids reaches the reserve price the RFEF will not award any rights and will call up a second round of bids. For such second round all admitted candidates shall be called. The first submitted bid shall be binding. The second bid shall be submitted to the email indicated by the RFEF and within the deadline agreed by the RFEF.

The award criterion shall be the best financial bid taking into account the following rules:

If competitive bids are received for the same territories, either through bids for individual lots, lots grouped per region or through a global bid comprising all territories subject to the tender, the award shall be made in accordance with the following rules:

(i) when there is a valid global bid that reaches or exceeds the reserve price set for the global lot, such bid shall be considered preferential and be picked;



(ii) in the absence of a global bid reaching such reserve price, the bids received for the individual lots and the bids received for the lots grouped per region over the same territories shall be assessed, adding the bids of the individual lots, comparing the figures to those of the bid for the regional lot, and the awarded offeror shall be the one that, equalling or exceeding the reserve price, offers a higher consideration.

If during the second round no bid reaches the reserve price, the RFEF may award the lot to the best bid, prevailing as well in this case the preference for the global lot when it is higher than the figure of the rest of lots, or either commence a new process of receipt of tender bids or cancel the tender.

### **11.- Contract.**

The Successful Bidders must sign the corresponding Licence Contract, and that shall be legally binding once signed by the Successful Bidder and the RFEF.

In cases of dully reasoned force majeure, the RFEF may suspend or terminate the contract, with no right to compensation for the successful bidder.

### **12.- Suspension of the Tender and/or awards and**

The RFEF may, at any given time, suspend or cancel totally or partially the procedure for due cause, not remediable error of the tender procedure, reasons of force majeure, or socio-economic and/or context changes that difficult the Tender, as well as for evidences of collusion between bidders. In this last case, the RFEF shall inform the corresponding competence authority without delay of such evidence, with no right to any compensation for the bidders.

### **13.- Confidentiality.**

The content of the Bids and documents submitted with them shall be confidential. Bidders must abstain from sharing with third parties through the notice or any means of communication information concerning this tender.

The Bidder acknowledges and accepts the right of the RFEF to carry out official publications on this Tender, its procedure, picks and Bidders, in accordance with that foreseen in this Bid.

The RFEF undertakes to keep the confidentiality of the Bidder's information and of the accompanying documents and shall not disclose it to third parties, except to Authorities in the exercise of their legal obligations, and to the Supervisory Body.



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#### **14.- Interpretation**

The tender and the appendixes shall be published in the official website of the RFEF in Spanish and English.

The Spanish version of this Tender shall be considered to be the sole binding version thereof. In case of contradiction between the Spanish and the English version of this Tender, the Spanish version shall prevail.

Las Rozas, as of 25 June 2026



**APPENDIX 1**

<b>Name of the Lot</b>	<b>Authorised territories included:</b>
E1.- Germany	Germany
E2.- Austria	Austria
E3.- Belgium	Belgium
E4.- Bulgaria	Bulgaria
E5.- Czech Republic	Czech Republic
E6.- Cyprus	Cyprus
E7.- Denmark	Denmark, Greenland and Faeroe Islands
E8.- Slovakia	Slovakia
E9.- Estonia	Estonia
E10.- Finland	Finland
E11.- France	France and Monaco
E12.- Greece	Greece
E13.- Hungary	Hungary
E14.- Ireland	Republic of Ireland
E15.- Island	Island
E16.- Italy	Italy, San Marino, and Vatican City
E17.- Latvia	Latvia
E18.- Lithuania	Lithuania
E19.- Malta	Malta
E20.- Norway	Norway
E21.- The Netherlands	The Netherlands
E22.- Poland	Poland
E23.- Portugal	Portugal (including Islands of Azores and Madeira)
E24.- United Kingdom	United Kingdom
E25.- Romania	Romania
E26.- Sweden	Sweden
E27.- Switzerland	Switzerland and Liechtenstein
E28.- Croatia	Croatia



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E29.- Slovenia	Slovenia
E30.- Serbia	Serbia
E31.- Bosnia and Herzegovina	Bosnia and Herzegovina
E32.-Montenegro	Montenegro
E33.-North Macedonia	North Macedonia
E34.- Kosovo	Kosovo
E35.-Albania	Albania
E36.- Regional Lot United Kingdom and Ireland	United Kingdom and Ireland
E37.- Regional Lot : Central Europe	Czech Republic, Slovakia and Hungary
E38.- Regional Lot: Germany, Austria, Switzerland and Luxembourg	Germany, Austria, Switzerland and Luxembourg
E39.- Regional Lot: Nordic Countries	Finland, Denmark, Faeroe Islands, Greenland, Iceland, Sweden and Norway
E40.- Regional Lot: Baltic Countries	Lithuania, Latvia and Estonia
E41.- Regional Lot: Greece and Cyprus	Greece and Cyprus
E42.- Regional Lot:	Bosnia and Herzegovina, Croatia, Montenegro, North Macedonia, Serbia, Slovenia and Kosovo (Kosovo as non-exclusive).
E43.- Regional Lot: Albania and Kosovo	Albania y Kosovo (Kosovo as non-exclusive)



REAL FEDERACIÓN ESPAÑOLA DE FÚTBOL

GLOBAL LOT	
All countries comprising the list	From E1 to E35

**English version. In the event of any inconsistency or discrepancy between the English version and the Spanish version, the Spanish version shall prevail.**



REAL FEDERACIÓN ESPAÑOLA DE FÚTBOL

## APPENDIX 2

### FINANCIAL BID

*Limit date to receive bids: 21 July 2026, 09:30AM*

*Bids must be submitted to the following email: [copaeu@concursos.rfef.es](mailto:copaeu@concursos.rfef.es)*

WRITTEN FROMAT PROVIDED TO THE BIDDER TO FORMALISE A FINANCIAL BID FOR THE ACQUISITION OF EXPLOITATION RIGHTS FOR THE **FINAL MATCH OF THE COPA DE S.M. EL REY (KING'S CUP)** FOR THE TERRITORY OF EUROPE, SEASONS 2027/2028, 2028/2029, 2029/2030, 2030/2031 AND 2031/2032.

In....., as of..... XXXXXXX

Mr / Ms ..... holder of Spanish ID Number (DNI)/Passport Number ,

Acting as .....

Acting in the name and on behalf of the entity incorporated in accordance with the laws

of ..... with registered office in

.....

hereby indicate the following:

(i) That after reviewing in detail the Call issued by the Real Federación Española de Fútbol ("**RFEF**"), the Entity is interested in acquiring the Lot/s that are identified below so as to exploit the Audiovisual Rights of the final match of the King's Cup.

(ii) That the tendered amount is provided in euros and shall be understood to match the final net worth expressed in euros that will be available to the RFEF once all financial expenses, deductions, withholdings, fees and taxes are covered along with those arising from the financial transaction.

(iii) That regarding the feed of matches, the Company understands and agrees that the technical costs/expenses of access to the feed shall be paid to the RFEF or to whoever it indicates, in accordance with the terms laid down in the corresponding section.

(iv) That the Company understands and agrees all the terms and conditions governing this Tender and the future Contract with the RFEF.



REAL FEDERACIÓN ESPAÑOLA DE FÚTBOL

Accordingly, the Company expresses and details the terms and conditions of its Bid:

### 1.- COMPANY DATA

<b>Name of the company</b>	
Address	
Tax ID No. (NIF)	
<b>Contact person</b>	
Position	
Email	
Telephone number	

### 2.- NET FINANCIAL BID IN EUROS OFFERED FOR EACH SEASON

The (Offeror) Entity shall indicate the bid for each season and each Lot of interest for the exploitation of the Rights. Technical costs described in section 5.5 “Production of Matches” of the IRO shall apply.

Number of the lot	2027/2028	2028/2029	2029/2030	2030/2031	2031/2032	TOTAL
Choose a lot number	..... EUR	..... EUR	..... EUR	.....EUR	.....EUR	
Choose a lot number	..... EUR	..... EUR	..... EUR	..... EUR	.....EUR	
Choose a lot number	..... EUR	..... EUR	..... EUR	..... EUR	..... EUR	



REAL FEDERACIÓN ESPAÑOLA DE FÚTBOL

GLOBAL LOT (all territories)	2027/2028	2028/2029	2029/2030	2030/2031	2031/2032	TOTAL
Global						

The Entity undertakes to comply with the terms and conditions of the Contract, Appendix 3 and the Bid is irrevocable and unconditional and cannot be changed (unless requested by the RFEF) or withdrawn during a period of sixty (60) days as from receipt of the Bid.

### 3.- CHARACTERISTICS OF MEDIA SERVICES

(referred to section 8 of the IRO)

<b>Description of the Platform</b>	Names of the Platform(s):	
	Technical execution of the platform(s):	
	Details of the Marketing and Prices segment (free /payable/PPV)	
	Market penetration and share in the territory/ies	



REAL FEDERACIÓN ESPAÑOLA DE FÚTBOL

<p><b>Football Broadcasting Experience</b></p>	
<p><b>Programming Period for the Final Match of the Copa del Rey (King's Cup)</b></p>	

**Mr/Ms [Name and Surname]**

In the name and on behalf of [Name of the Company] Date: [dd/mm/yyyy]

Seal:

**English version. In the event of any inconsistency or discrepancy between the English version and the Spanish version, the Spanish version shall prevail.**