



Clarifications regarding the Conditions regarding the Marketing of Audiovisual Broadcasting Rights in the International Markets of the Copa de S.M. el Rey for the seasons 2019/20; 2020/21 and 2021/22.

Bases published by the RFEF on October 16, 2019.

The RFEF response is indicated in blue.

Q: In accordance with the provisions of section 5 of the ITT for the contracting of certain audiovisual broadcasting rights of the Campeonato de España Copa de S.M. el Rey in the period 2019-2022 (ITT Copa 2019-2022 for International markets), and according of what was declared preventively in the Court Orders of the Mercantile Court no. 12 of Madrid dated May 20 and 24, 2019 in the Prior Precautionary Measures Procedure 972/2019, the RFEF is requested to clarify whether, as it happened in the tender to award the provision 2 of the Video Assistance Referee (VAR)–resolution of May 29, 2019–, and in the tender to award the rights of the ITT Copa 2019-2022 (the first time they were tendered), the RFEF is going to cancel in this tender the application of the criteria provided in point (i) of clause 7.1. of the ITT Copa 2019-2022 for international markets.

A: We refer to the letter we sent you on this matter. The RFEF has not changed its criteria.

Q: In relation to the section 8.2c of the ITT 2019-2022 for international markets, the RFEF is requested to clarify whether, for cases in which the sub-licensee meets all the requirements of the licensee, the RFEF will proceed objectively to grant the requested sub-license. And this to the extent that its current wording, the aforementioned clause seems to grant a discretionary and arbitrary power to the RFEF.

A: If the sub-licensee meets all the requirements it could be authorized.

Q: The RFEF is requested to clarify whether the bidding rules for the audiovisual rights of the Copa de SM El Rey 2019-2022 for international markets, published on its website on October 17, 2019, and dated on 16 October of that same year, have been sent to the CNMC for the issuance of their opinion, as it is mandatory to do.

A: The RFEF has fulfilled the required legal obligations.

Q: The RFEF is requested to clarify why the tender of the audiovisual rights of the Copa de SM El Rey 2019-2022 for international markets has been canceled, if in the bases of said bidding procedure, the possibility that the RFEF did such a thing (unlike what happened in the bidding bases of the audiovisual rights for Spain and for Europe) was not included.

A: The clarifications are designed to answer questions about the tender that has been published.