



Clarifications regarding the Conditions regarding the Marketing of Audiovisual Broadcasting Rights in the International Markets of the Copa de S.M. el Rey for the seasons 2019/20; 2020/21 and 2021/22.

Bases published by the RFEF on September 17, 2019.

The requested clarifications are literally transcribed and the RFEF response is indicated in blue.

P: What are the authorized languages permitted for each Package? For example: A1 Canada – is the authorized language: English/French/English & French?

R: Each package is authorized in the official languages of the said territory. For example, A1 Canada the authorized languages are English and French.

P: Please define the payment structure required for each Package and each year of the Term within the period:

Season 2019/2020:

- (i) Twenty percent (20%) of the offered consideration shall be paid on the date of signature of the License Contract.
- (ii) Forty percent (40%) of the offered consideration must be paid no later than December 10th,
- (iii) 2019.
- (iv) (iii) The remaining forty percent (40%) of the offered consideration must be paid no later than March 1 st, 2020.

Season 2020/2021:

- (i) Twenty percent (20%) of the offered consideration shall be paid no later than September 1st , 2020.
- (ii) (ii) Forty percent (40%) of the offered consideration must be paid no later than December 10th, 2020.
- (iii) (iii) The remaining forty per cent (40%) of the offered consideration must be paid no later than March 1 st, 2021.

Season 2021/2022:

- (i) Twenty per cent (20%) of the offered consideration shall be paid no later than September 1st , 2021.
- (ii) (ii) Forty percent (40%) of the offered consideration must be paid no later than 10th , December 2021.he tender.
- (iii) (iii) The remaining forty percent (40%) of the offered consideration must be paid no later than March 1 st, 2022.

P: Please clarify what currency is required/acceptable for the financial offer.

R: The offers will be made in euros and will be made by the liquid value expressed in euros that will be made available to the RFEF once all financial expenses, fees and taxes accrued for the financial transaction are covered.

P: If a Bidder successfully acquires rights for multiple Packages, please clarify if it is possible to ingest a single feed for use across all relevant territories.

R: Yes, it is possible to ingest a single feed for use across all multiple packages as they belong to the same continent.

P: If it is possible to ingest a single feed for use across multiple territories (as per above), please confirm that the technical costs of €1,500 will only be payable once in respect of each match

R: Yes, technical costs will be paid only once in each match if the bidder has acquired multiple packages in the same continent.

P: If a Bidder submits an offer for multiple Packages, it is necessary to specify the financial offer in respect of each individual package, or is it permissible to propose a single fee for a multi-Package bid?

R: It is necessary to submit an offer for every individual package of the Bidder's interest.

P: Please clarify what sound / commentary will be provided with the international feed.

R: International sound/English commentary.

P: Is the broadcaster obligated to put local language commentary on the broadcast?

R: No

P: With regard to section 2.5.1(ii), please specify the holdback period that will apply for the RFEF, the Clubs and/or S.A.D. in relation to their right to post clips on their official social channels.

R: The holdback period that will apply will be one hour after the final whistle.